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If You Plan to Drink on Cinco de Mayo, Plan <u>Not</u> to Drive.

Berg Injury Lawyers Offers Safe and Sober Free Cab Ride Home Program in Sacramento and San Francisco

ALAMEDA, Calif. April 7, 2015— According to the National Highway Traffic Safety Administration (NHTSA), 233 people were killed in drunk-driving crashes around Cinco de Mayo from 2008-2012. Cinco de Mayo is synonymous with drinking and has become one of the most dangerous days of the year. As a result, Berg Injury Lawyers will continue its tradition of offering free cab rides home on Cinco de Mayo and other high risk holidays.

Through the law firm's <u>Safe and Sober Free Cab Ride Home Program</u>, revelers can get a free ride home (up to \$35) from any bar or restaurant in Sacramento or San Francisco. Adults may simply contact these companies and tell them the ride is on Berg Injury Lawyers.

- Sacramento Yellow Cab Company of Sacramento: (916) 444-2222
- San Francisco Luxor Cab: (415) 282-4141

These special cab rides are available from **10 p.m. Tuesday, May 5th through 4 a.m. Wednesday, May 6th**, and will only be provided to residences—not to other drinking locations.

Patrons should ask their driver to send their taxi receipt to Berg Injury Lawyers. A **limit of \$35** will be paid on each ride home. Patrons are encouraged to tip their cab drivers.

Due to the high number of calls on Cinco de Mayo, cab rides can't be guaranteed for everyone who calls. But every attempt will be made to accommodate anyone who contacts Yellow Cab or Luxor Cab on Cinco de Mayo.

The Safe and Sober Program

The Berg Injury Lawyers Safe and Sober program is part of an ongoing commitment to improve safety in the community and raise awareness about the dangers of drunk driving. Since the program's inception in 2004, the law firm has provided free rides home for thousands of adults who have had too much to drink on New Year's Eve, St. Patrick's Day, Cinco de Mayo, and Halloween.

The program's goal is to reduce the number of alcohol-related deaths and injuries in Northern California by providing free cab rides on holidays associated with high rates of alcohol

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Safe and Sober Free Ride Home Page 2 of 2

consumption. In 2006, Berg Injury Lawyers received a Mothers Against Drunk Driving (MADD) Alameda County Community Service Award for the program. For more information about the history of the program, visit <u>www.berginjurylawyers.com</u>.

About the Program Sponsor: Berg Injury Lawyers

With offices in Alameda, Fresno, Modesto, and Sacramento, Berg Injury Lawyers has successfully litigated a wide range of legal claims throughout Northern California since 1981. Focusing on personal injury law, the experienced attorneys at Berg Injury Lawyers take pride in their community and in their reputation for aggressive litigation and persuasive negotiation.

For more information about the law firm, visit <u>www.berginjurylawyers.com</u> or contact Founding Attorney William Berg at <u>wberg@berginjurylawyers.com</u>.

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