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## FOR IMMEDIATE RELEASE

### **Safe and Sober Begins Fifth Year of Service, Provides More Than 2,000 Free Rides Home**

**Berg Injury Lawyers to Host “Safe and Sober Free Cab Ride Home”  
in Alameda, Oakland, Berkeley, and San Francisco on St. Patrick’s Day**

**ALAMEDA, Calif., March 9, 2009**—For the fifth in a row, Berg Injury Lawyers will provide the Safe and Sober Free Cab Ride Home program during St. Patrick’s Day for those who have been drinking or who don’t feel they have a safe way to get home.

**The Safe and Sober Free Cab Ride Home program will be available from 3 p.m. on Tuesday, March 17, through 3 a.m. on Wednesday, March 18, 2009.**

- To request a free cab ride home within **Alameda, Oakland,** and **Berkeley** city limits, call Veterans Cab at (800) 281-4488.
- To request a free cab ride home within the city of **San Francisco**, call Luxor Cab at (415) 282-4141.

“During the past five years, the Safe and Sober program has provided more than 2,000 rides home. We’re proud to serve our community in this capacity and are dedicated to preventing drunk driving.”

**William Berg**  
Founder and Principal  
Berg Injury Lawyers

Cab rides are made available to area residents who otherwise might attempt to drive home after drinking. Rides are provided to an individual’s residence—not to other drinking locations. Due to the high number of ride requests on St. Patrick’s Day, rides cannot be guaranteed for everyone who calls; however, every attempt will be made to accommodate everyone who requests a ride home.

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### **About Safe and Sober**

Launched in 2004, the Berg Injury Lawyers Safe and Sober Free Cab Ride Home program is an ongoing commitment that seeks to raise community awareness regarding the dangers of drunk driving and encourage individuals to make responsible choices by providing a safe transportation alternative during many of the traditionally high alcohol consumption holidays. The program typically runs during New Year's Eve, St. Patrick's Day, Cinco de Mayo, and Halloween.

The program has been successful in reducing the number of alcohol-related deaths and injuries by providing thousands of free cab rides. In 2004, the program was a recipient of a Mothers Against Drunk Driving (MADD) Alameda County community service award.

**This is the fifth year Berg Injury Lawyers has offered the Safe and Sober Free Cab Ride Home program, which has provided 2,074 safe rides home to date.**

### **About Berg Injury Lawyers**

Berg Injury Lawyers has successfully litigated a wide range of personal injury claims throughout northern California since 1981. With a staff of more than 70 legal professionals, the Alameda-based law firm specializes in plaintiffs' personal injury law. The attorneys of Berg Injury Lawyers take great pride in their reputations as aggressive litigators and persuasive negotiators always committed to representing the rights of individuals injured by the negligent conduct of others. For more information, visit [www.BergInjuryLawyers.com](http://www.BergInjuryLawyers.com).

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