



For more information, contact:

William Berg
Berg Injury Lawyers
Phone: (510) 523-3200
E-mail: wberg@BergInjuryLawyers.com

Abbey Smith
Public Relations Manager
Phone: (615) 296-1078
E-mail: abbey@cjadvertising.com

FOR IMMEDIATE RELEASE

Free Cab Rides Home for Cinco de Mayo

**Berg Injury Lawyers to Offer “Safe and Sober Free Cab Ride Home”
in Alameda, Oakland, Berkeley, and San Francisco**

ALAMEDA, Calif., April 28, 2009—Berg Injury Lawyers will team up with Veterans Cab and Yellow Cab of Alameda and with Luxor Cab in San Francisco to provide free transportation to those who can't drive or feel they don't have a safe way home. **The Safe and Sober Free Cab Ride Home program will be available in the cities of Alameda, Oakland, and Berkeley as well as in San Francisco from 3 p.m. on Tuesday, May 5, through 3 a.m. on Wednesday, May 6, 2009.**

- To request a free cab ride home within **Alameda, Oakland, and Berkeley** city limits, call Veterans Cab at (800) 281-4488.
- To request a free cab ride home within the city of **San Francisco**, call Luxor Cab at (415) 282-4141.

“The Safe and Sober program is meant to protect not only those who are celebrating this Cinco de Mayo but everyone else on the road as well. I encourage everyone to drink responsibly, but if you need a safe way home, remember, the ride is on me.”

William Berg
Founder and Principal
Berg Injury Lawyers

Cab rides are made available to area residents who otherwise might attempt to drive home after drinking. Rides are provided to an individual's residence—not to other drinking locations. Due to the high number of ride requests on Cinco de Mayo, rides cannot be guaranteed for everyone who calls; however, every attempt will be made to accommodate all requests.

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BERG INJURY LAWYERS

2440 Santa Clara Avenue, Alameda, CA 94501
510.523.3200 • 510.523.8851 FAX • www.BergInjuryLawyers.com

Safe and Sober Free Cab Ride Home

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About Safe and Sober

Launched in 2004, the Berg Injury Lawyers Safe and Sober Free Cab Ride Home program is an ongoing commitment that seeks to raise community awareness regarding the dangers of drunk driving and encourage individuals to make responsible choices by providing a safe transportation alternative during many of the traditionally high alcohol consumption holidays. The program typically runs during New Year's Eve, St. Patrick's Day, Cinco de Mayo, and Halloween.

The program has been successful in reducing the number of alcohol-related deaths and injuries by providing thousands of free cab rides. In 2004, the program was a recipient of a Mothers Against Drunk Driving (MADD) Alameda County community service award.

About Berg Injury Lawyers

Berg Injury Lawyers has successfully litigated a wide range of personal injury claims throughout northern California since 1981. With a staff of more than 70 legal professionals, the Alameda-based law firm specializes in plaintiffs' personal injury law. The attorneys of Berg Injury Lawyers take great pride in their reputations as aggressive litigators and persuasive negotiators always committed to representing the rights of individuals injured by the negligent conduct of others. For more information, visit www.BergInjuryLawyers.com.

This is the fifth year Berg Injury Lawyers has offered the Safe and Sober Free Cab Ride Home program, which has provided 2,554 safe rides home to date.



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