

BERG INJURY LAWYERS

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FOR IMMEDIATE RELEASE

Berg Injury Lawyers Gives Away Hands-Free Headsets

California's new hands-free law inspires law firm to distribute free cell phone headsets to local residents

ALAMEDA, Calif., June 23, 2008—In response to California's new law that prohibits handheld use of cell phones while driving (VC §23123), Alameda-based law firm Berg Injury Lawyers will be distributing 2,000 complimentary hands-free headsets.

"With the new law taking effect, many Californians are faced with the added expense of purchasing hands-free headsets," said attorney William Berg, founder of Berg Injury Lawyers. "By giving these headsets away, I hope to alleviate the extra expense while promoting safe driving. As part of my job, I constantly hear about car accidents that could have been easily avoided if drivers had been paying more attention to the traffic around them. I hope that this new law helps keep all drivers a little safer on the roads."

The law, which takes effect July 1, 2008, is meant to protect everyone on the road by reducing driver distraction. According to the Public Policy Institute of California, an estimated 300 lives will be saved annually in California due to the new law. Additionally, Connecticut, Washington, New York, New Jersey, Chicago, and Washington, D.C., currently have laws in place to ban using handheld mobile devices while driving.

To receive a complimentary hands-free headset, visit the firm's Web site at www.BergInjuryLawyers.com and fill out a simple form. Headsets will be available at Berg Injury Lawyers' Alameda, Modesto, and Sacramento office locations beginning July 3 while supplies last.

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About California's Hands-Free Law

- While those 18 and older are allowed to use hands-free headsets, those under 18 aren't allowed to use mobile devices with or without hands-free accessories (VC §23124).
- Police officers will begin ticketing drivers who use cell phones without hands-free devices on July 1. The first offense results in a \$20 fine and the second offense is a \$50 fine. Multiple offenses could result in more than triple the base amount.
- Drivers are allowed to use their cell phones without hands-free devices during emergencies to call police, fire, or medical authorities.

About Berg Injury Lawyers

Berg Injury Lawyers has successfully litigated a wide range of personal injury claims throughout northern California since 1981. With a staff of more than 50 legal professionals, the Alameda-based law firm specializes in plaintiffs' personal injury law. The attorneys of Berg Injury Lawyers take great pride in their reputations as aggressive litigators and persuasive negotiators always committed to representing the rights of individuals injured by the negligent conduct of others. For more information, visit www.BergInjuryLawyers.com.

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